NICK MASON

Experiential Design · Industrial Design · Graphic Design

Nick Mason

nickbmason.com nickmason721@gmail.com 859.638.0795

I am a multi-disciplinary designer specializing in 3D modeling and fabrication. With a broad scope of work experience across product, package, graphic and experiential design roles, I make thoughtful work with a holistic vision.

Experience



9258 Wealth Management / Freelance Design Cincinnati, OH Winter 2018-Present

Brand identity and logo development, content creation, social media curation, deck and presentation design, newsletter design



MKG / Experiential Design Co-op (x2) New York, NY and Los Angeles, CA Spring 2019 and Fall 2019

Research and development, CAD modeling, graphic design, print mechanicals, social media content creation, event production, prop fabrication, vendor vetting



AGAR / Graphic Design Co-op Cincinnati, OH Summer 2018

Graphic design, branding, logo development, Illustrator rendering, prep for print, social media content creation, event production, prop fabrication



Owens-Illinois / Package Design Co-op Perrysburg, OH Fall 2017

Researching, concepting, ideating, sketching, rendering, and designing container solutions for a variety of food items and beverages. Client presentations



Hasbro Toys / Product Design Co-op Pawtucket, RI Spring 2017

Concepting, ideating, designing, and evolving a variety of products across several brands. Developing spec sheets, working with engineering and marketing departments. Brainstorming, benchmarking, problemsolving and sketching

Education

University of Cincinnati / Cincinnati, OH College of Design, Architecture, Art & Planning Bachelor's of Science in Industrial Design Minor in Fine Art Class of 2020

University of Louisville / Louisville, KY College of Arts & Sciences Focus in Fine Art Fall 2012-Spring 2014

Involvements

Volunteering / Design in Mind, DAAP Mentorship Program, DAAP Ambassador, Student Tech Lab Manager

Extracurricular / Work is Play Administration, Commissioned painting

Skills

Software / Adobe Photoshop, Illustrator, InDesign, Bridge, Premiere Pro, Sketchbook Pro, SolidWorks, Fusion 360, Rhino, Sketchup, Keyshot, Microsoft Word, PowerPoint, Excel, Outlook

Analog / Sketching, Rendering, Model-making, Screen-printing, Digital and Film Photography, Oil Painting, Wood-working, TIG Welding, Brazing



Google - Afrotech Experiential Design



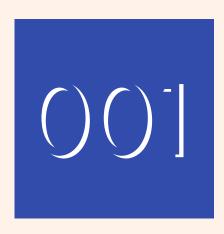
ABC - The Conners Experiential Design



Jan Product Design



Sights & SoundsEvent/Graphic Design



Section 001Product Design



What is AFROTECH?

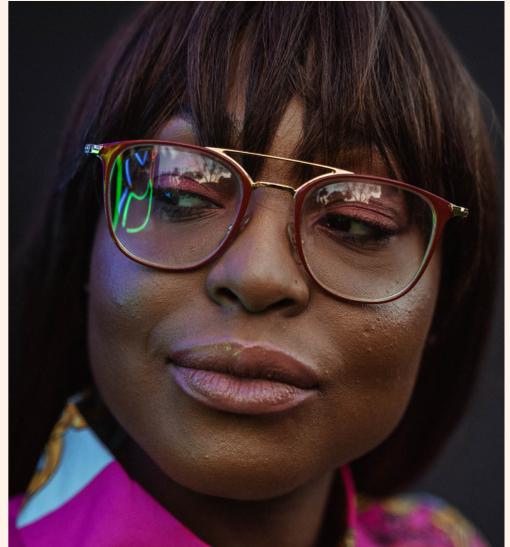
AfroTech is one of the largest multicultural tech conferences in the United States, bringing together engineers, venture capitalists, recruiters, technologists, and culture enthusiasts from all over the world. A groundbreaking, revolutionary experience, to exchange ideas and build a strong black tech community.

Relocated to Oakland, CA in 2019, AfroTech hosts over 10,000 attendees annually.





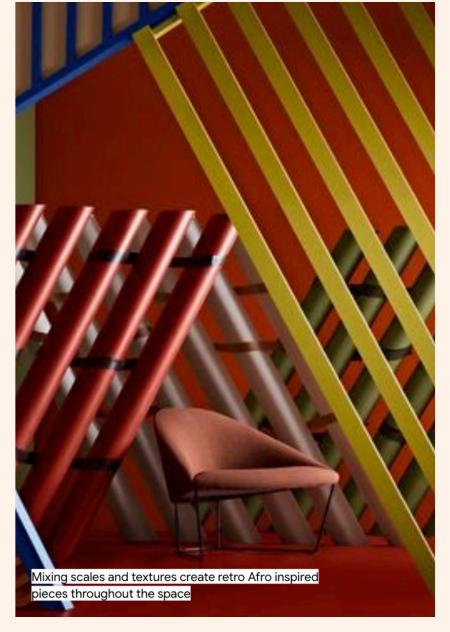






Google in Technicolor

We'll celebrate the future of tech and black entrepreneurship by coloring the venue in deep, heavily saturated hues. Africaninspired shapes and textures give our space dimension while woven design aesthetics model new and old circuit boards.

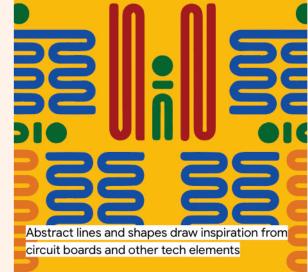




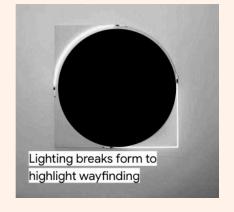




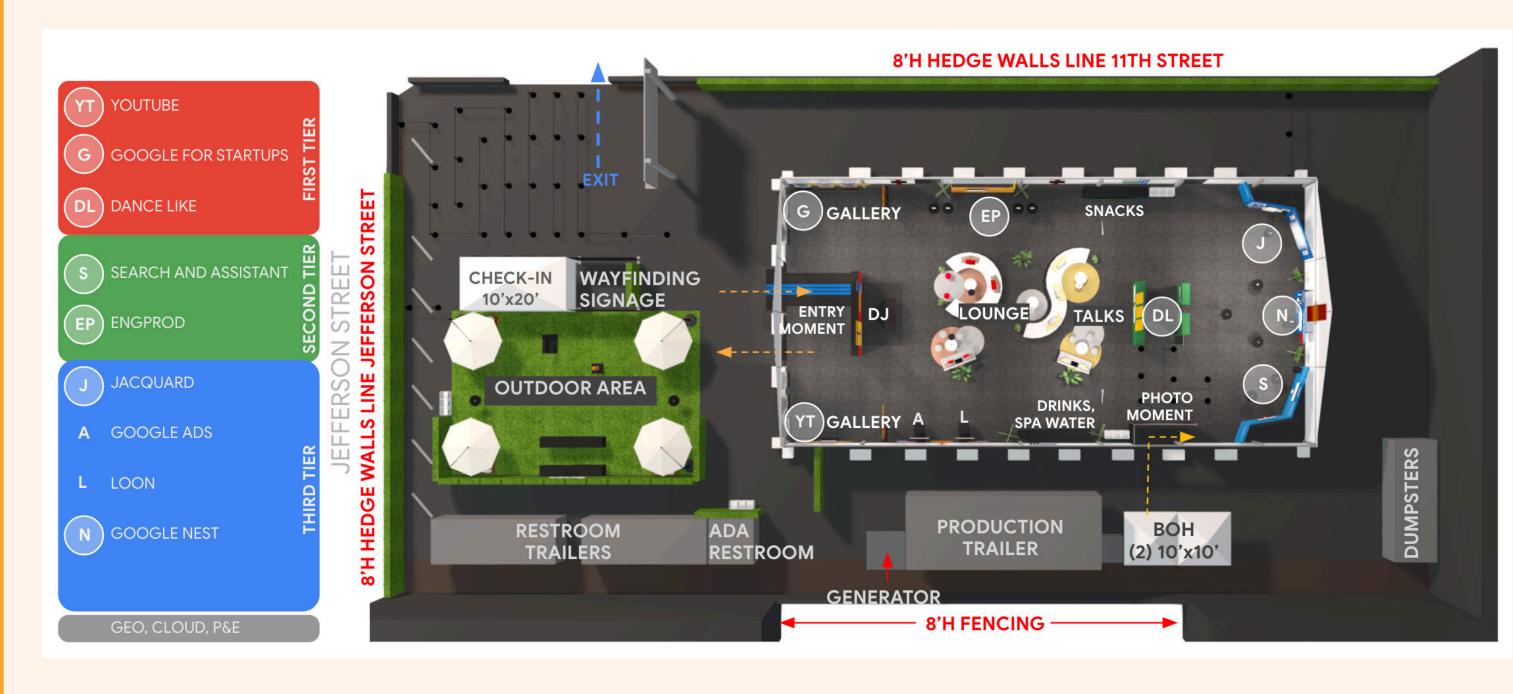




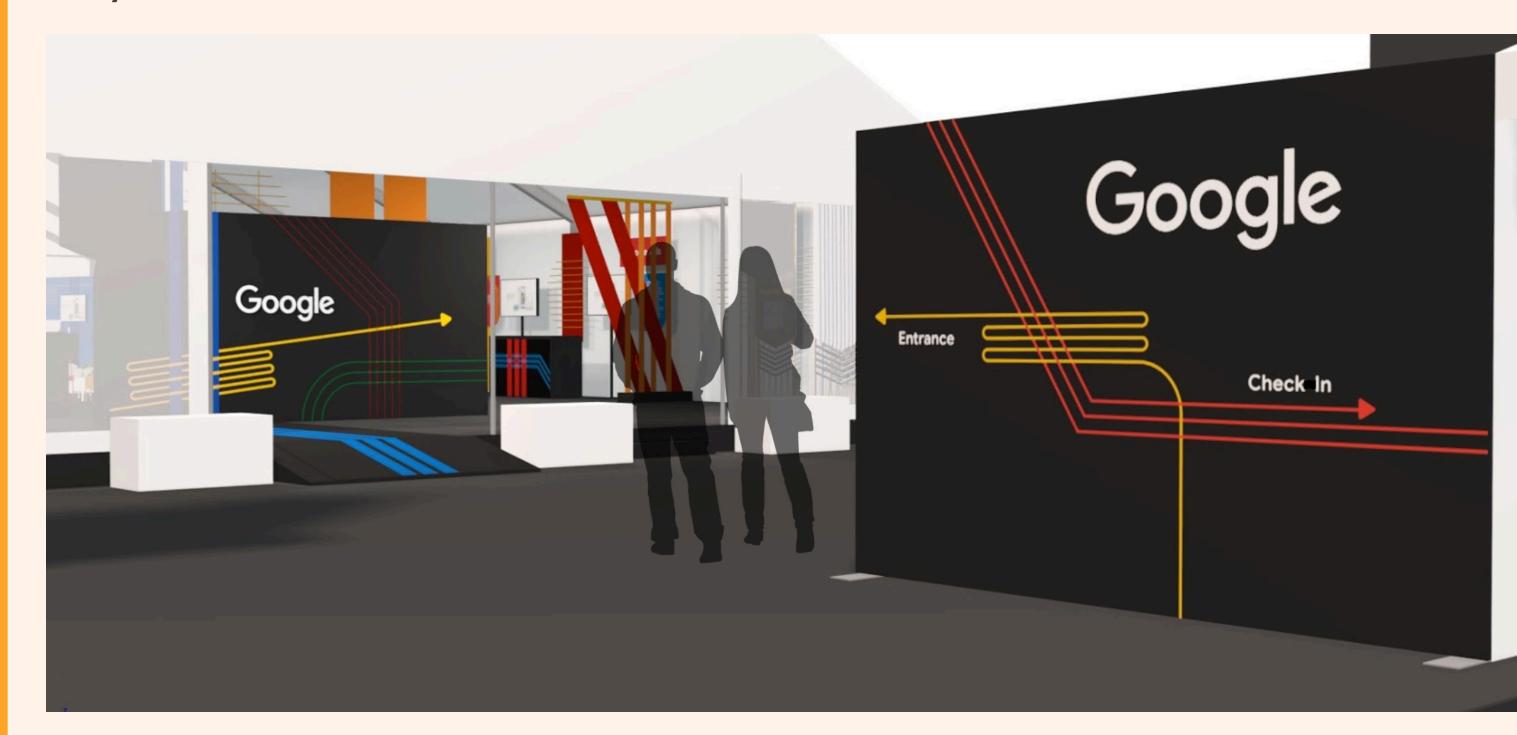




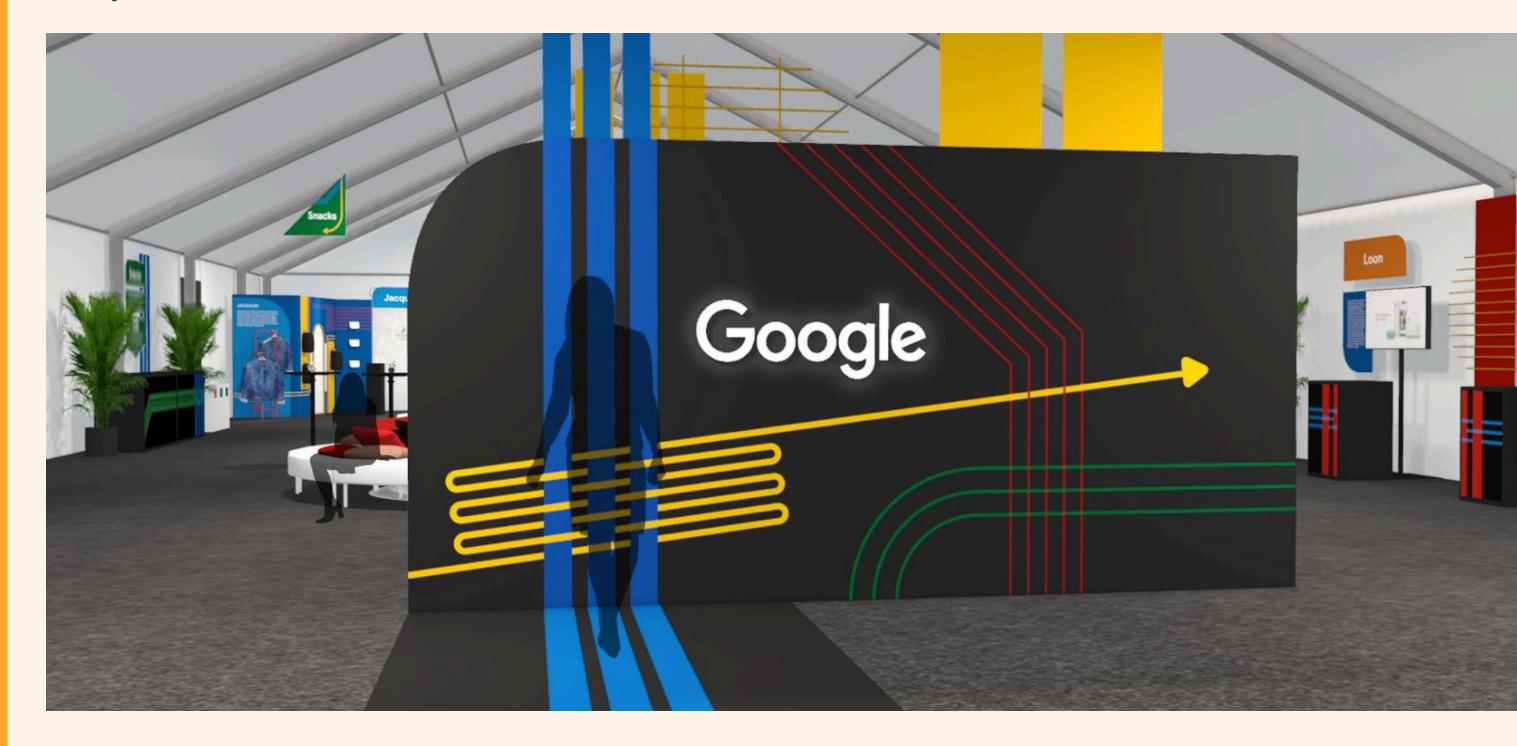
Floorplan



Entry Moment



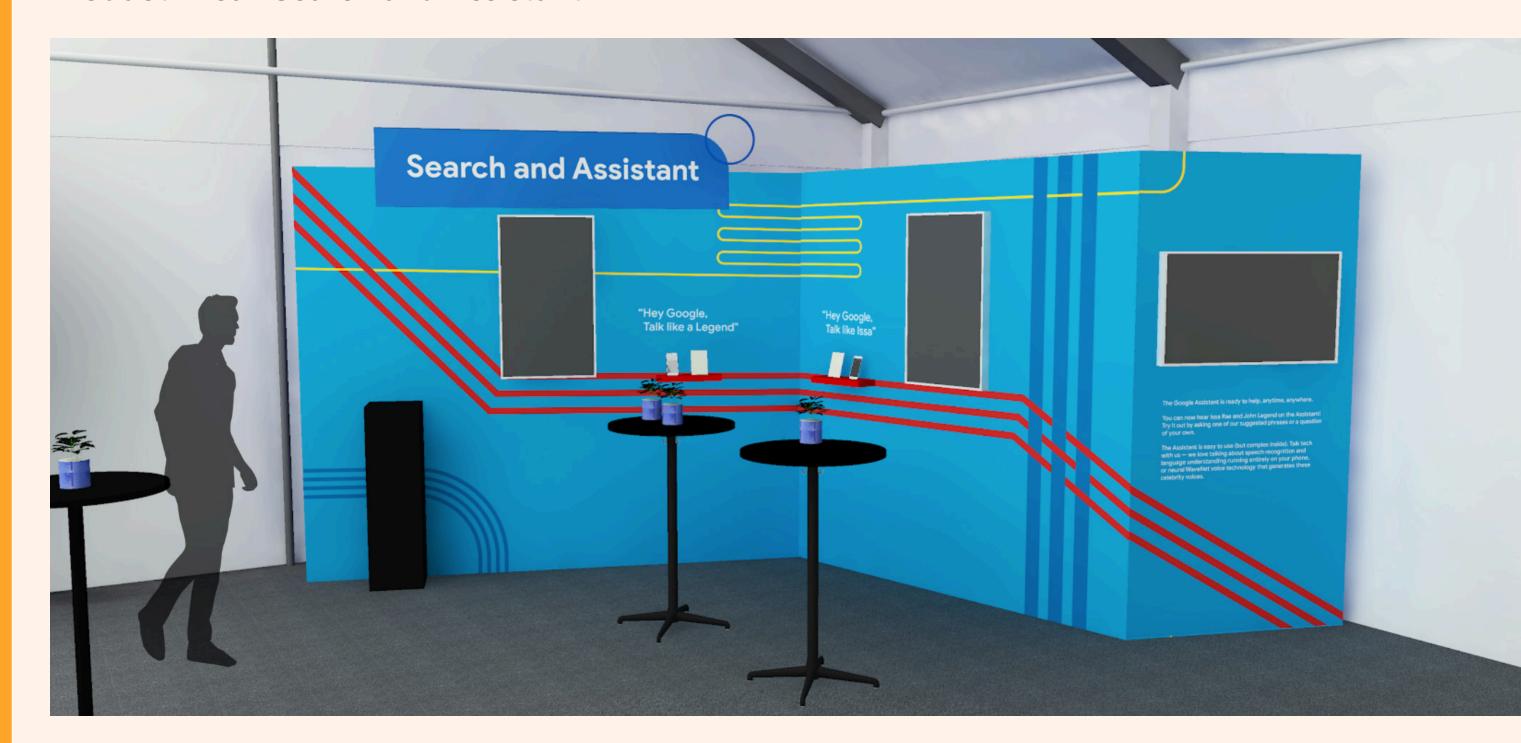
Entry Moment



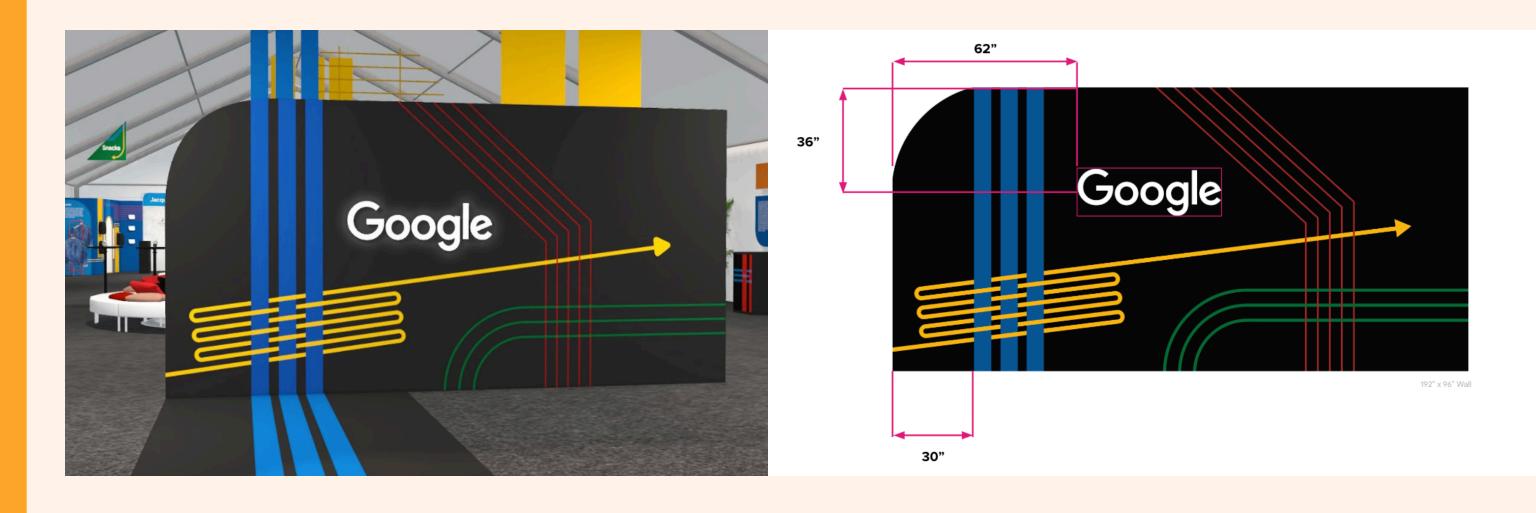
Lounge



Product Area - Search and Assistant

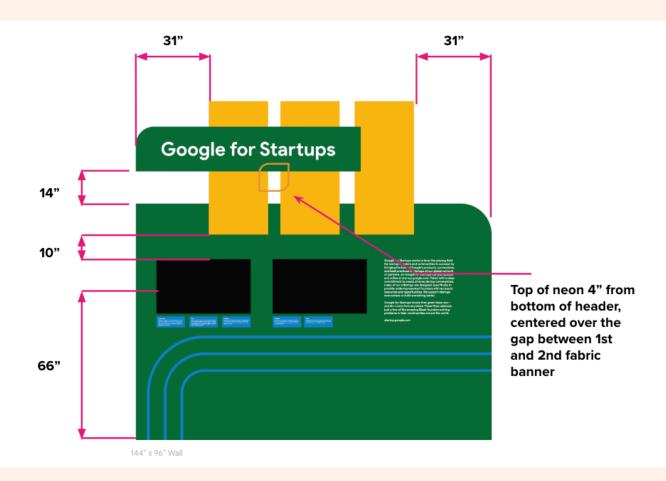


Spike Plan - Entry Wall

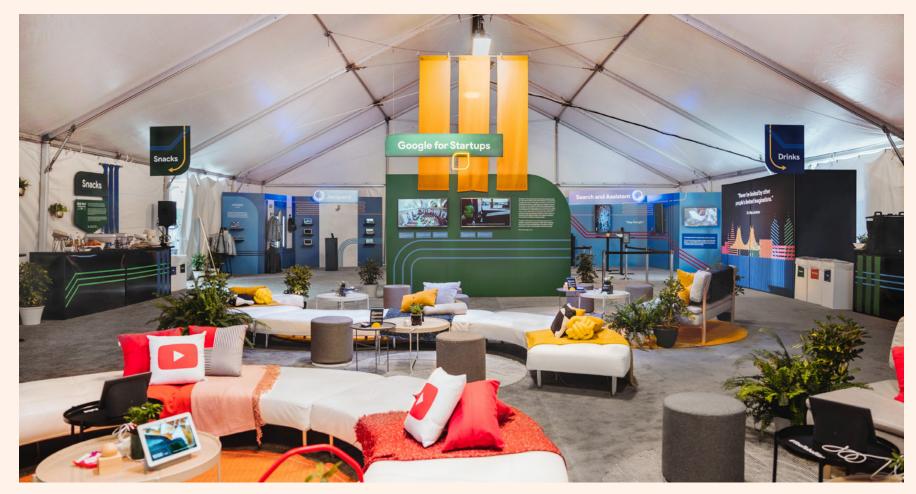


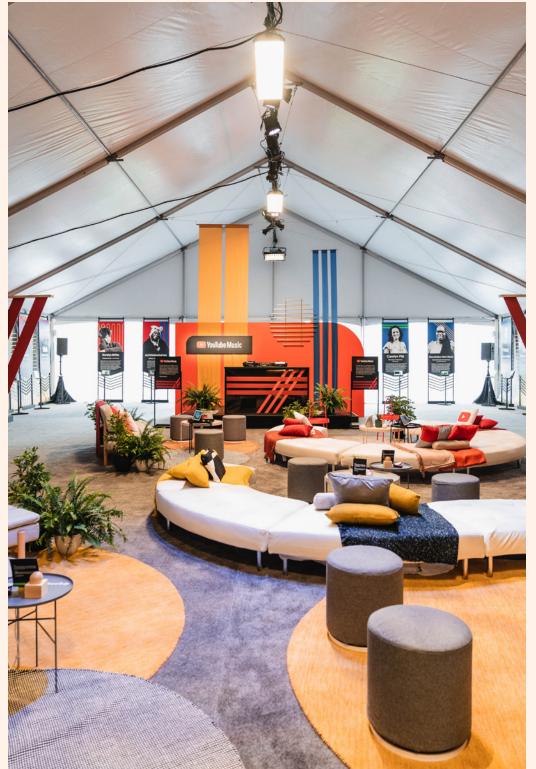
Spike Plan - Google For Startups





Photos

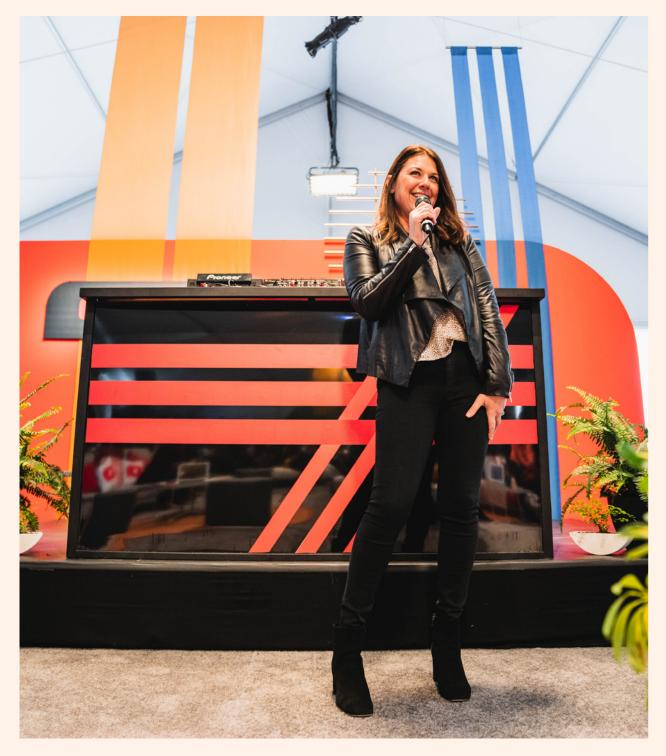










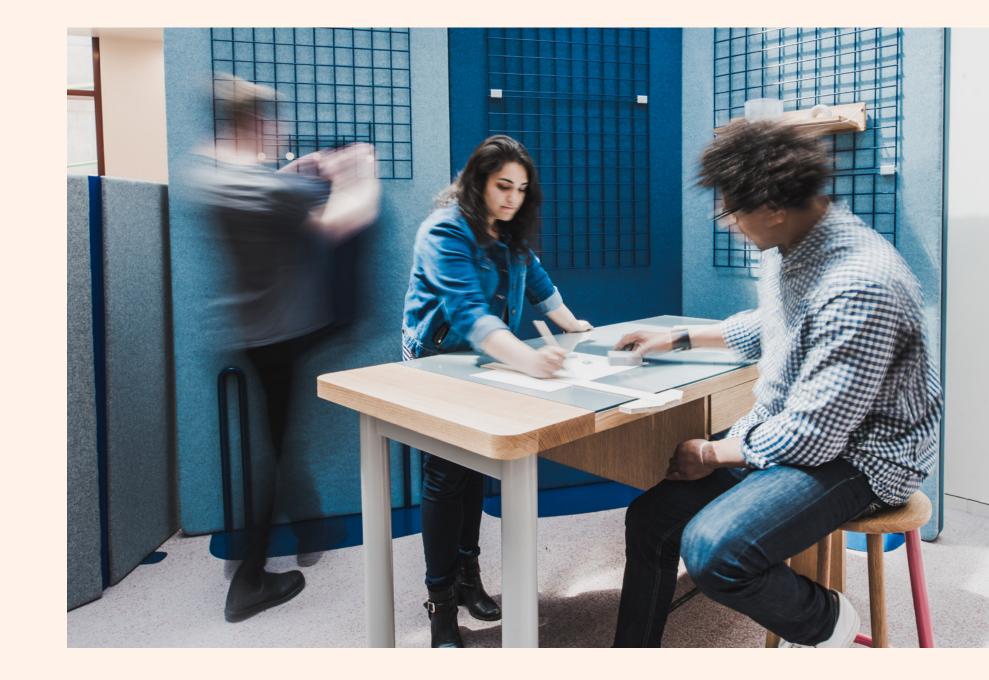








SECTION () () [



COLLABORATIVE FURNITURE & INTERIOR DESIGN STUDIO

How can we design a line of studio furniture -

- to improve the Communication Design studios at **DAAP**?
- to be a model for future schools, offices, and makerspaces?
- to exhibit at 2018 International Contemporary Furniture Fair, ICFF?



PROJECT TIMELINE









INPUT

- Surveys, Interviews
- Secondary research
- Company tours

OUTPUT

- Research booklet
- Pitch to partner companies

INPUT

- Sketching
- CAD
- Model-making

OUTPUT

- Technical drawings
- Digital renders

INPUT

- Woodwork in-house
- Metalwork outsourced
- Photoshoot
- OUTPUT
- Working prototype
- Documentation

INPUT

- Present at ICFF at the Javits Center in New York

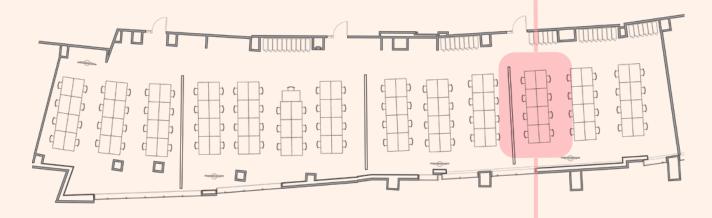
OUTPUT

- Catalog
- Press release

RESEARCH



DAAP room 6450



"All the tables and chairs **are the same.**The room in pretty **inflexible.**"

Knoll - Multigeneration Chair / Propellor Table

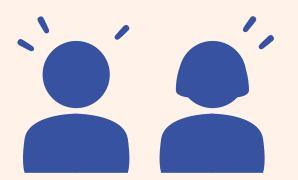


"Students have a hard time working together due to the large desks in rows."

"Having personalized desk areas and storage capabilities would help."

"I wish that more people would work there as well to create a community."

Student/faculty survey 2017

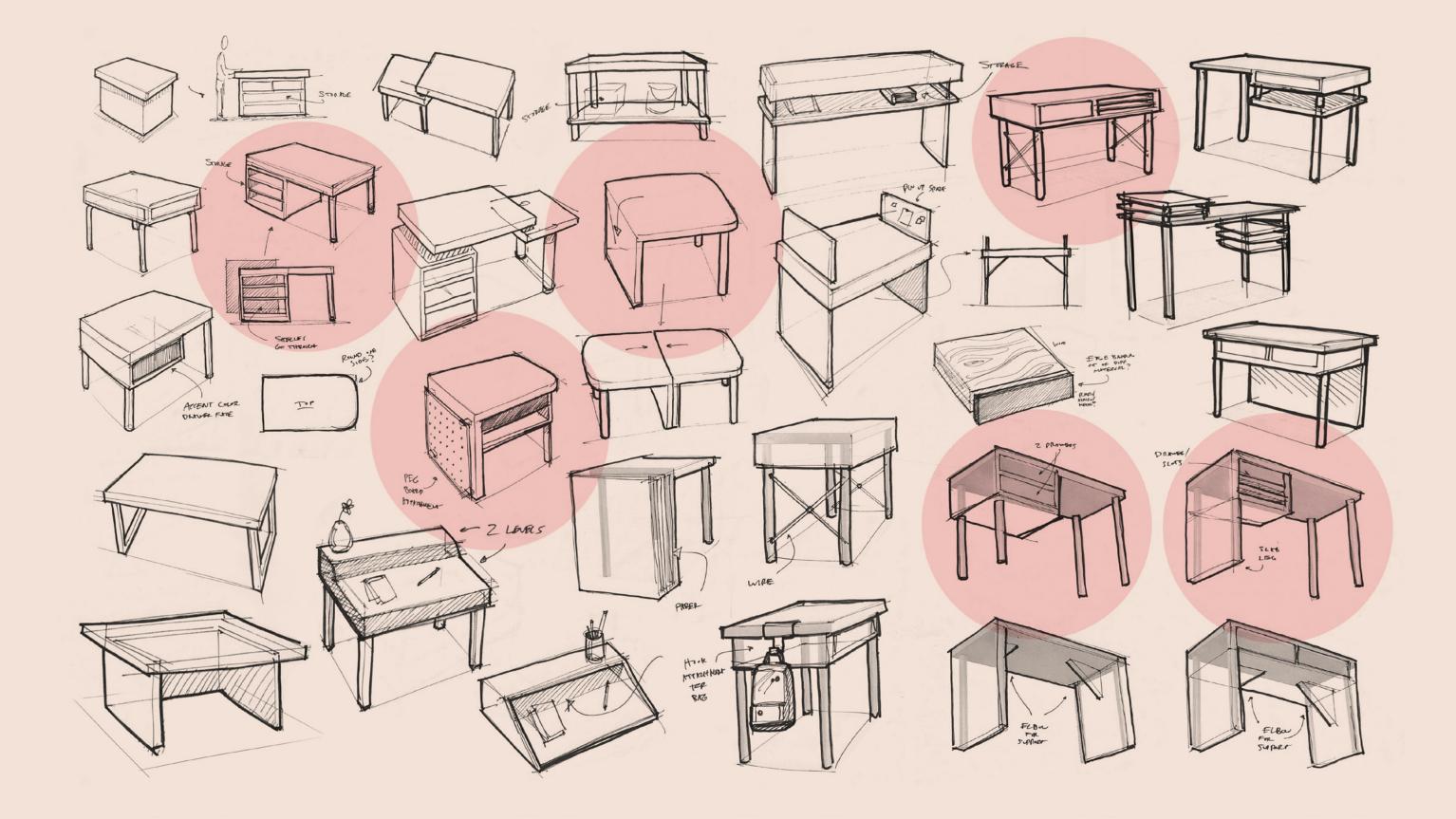


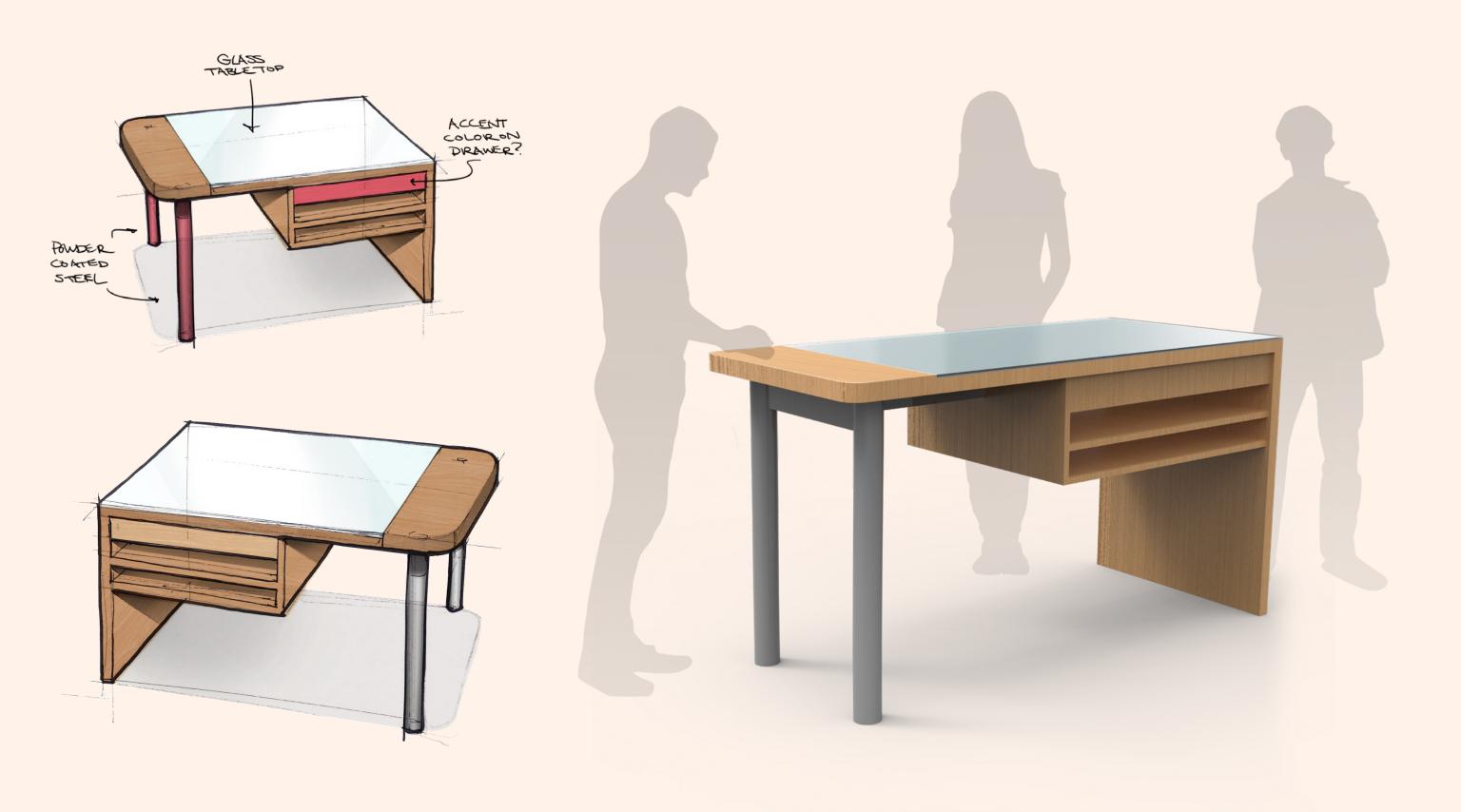
Students and faculty desire a work space that can -

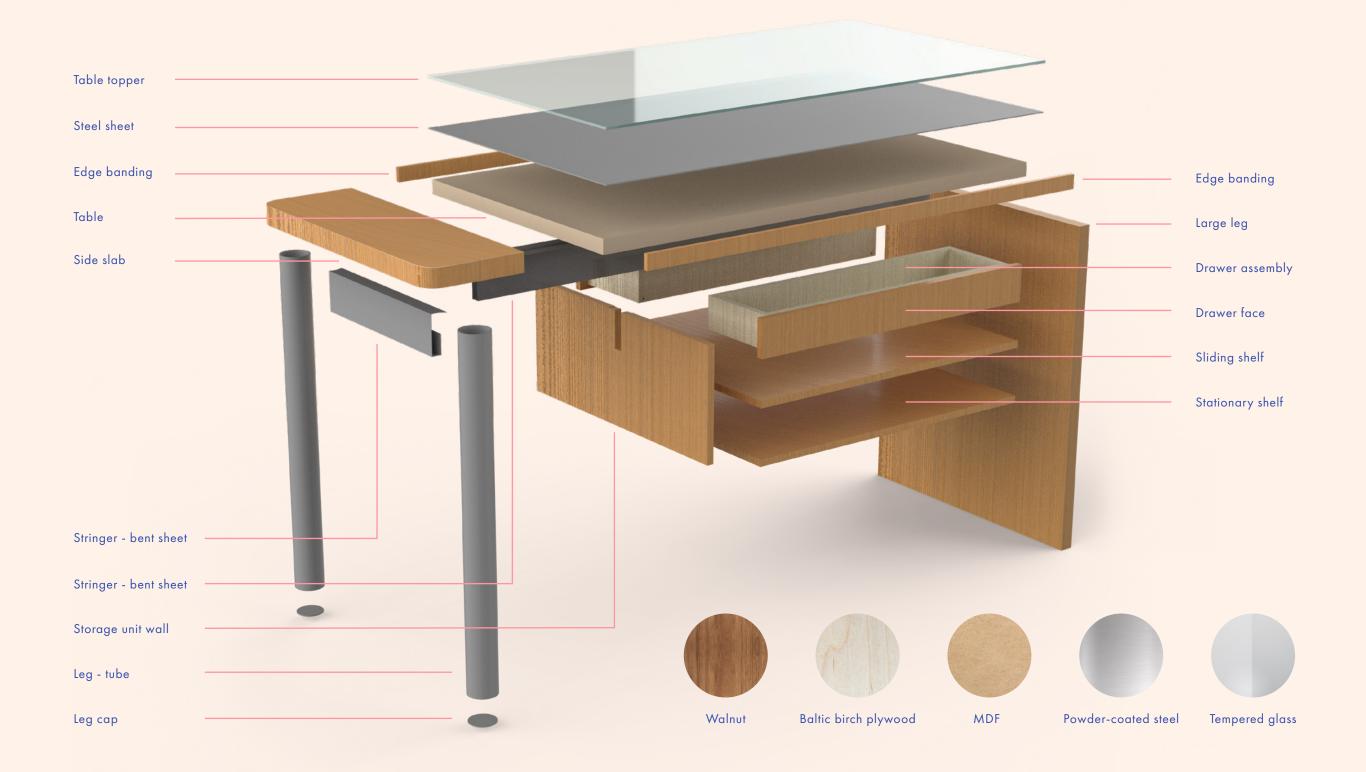
- meet their varying work habits.
- create an inspiring atmosphere.
- facilitate a **creative community.**

INSPIRATION









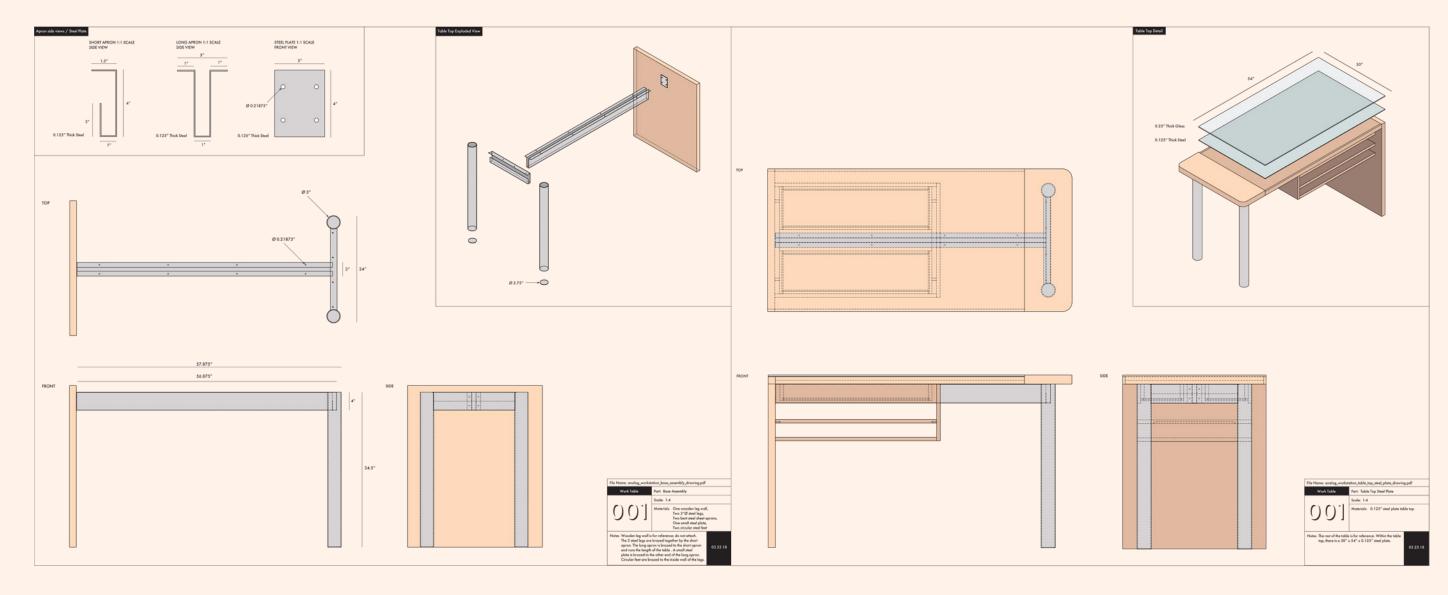
TECHNICAL DRAWINGS

LEGS and BASE

- Metalwork and powder coating outsourced to Versteel

STORAGE and TABLE TOP

- Woodworking and assembly done in-house

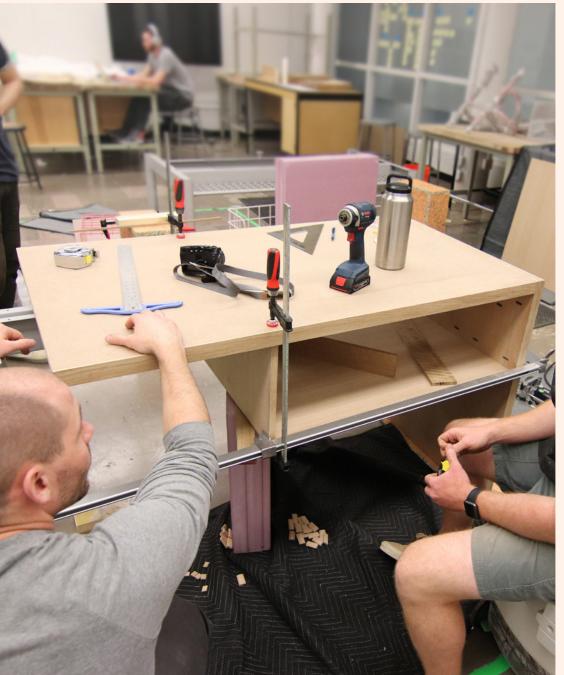




FABRICATION





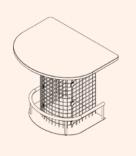


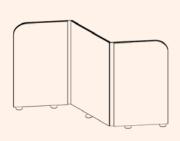


THE LINE



STRETCH
Bar table



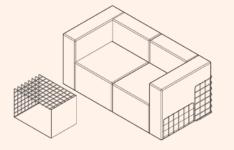


BALANCE

Stool

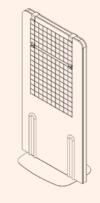


SETTLE
Couch



DIVVY

Large partition



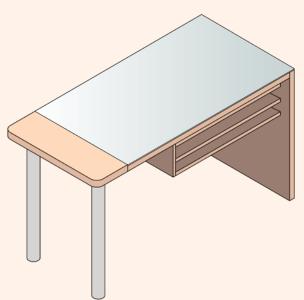
SIT

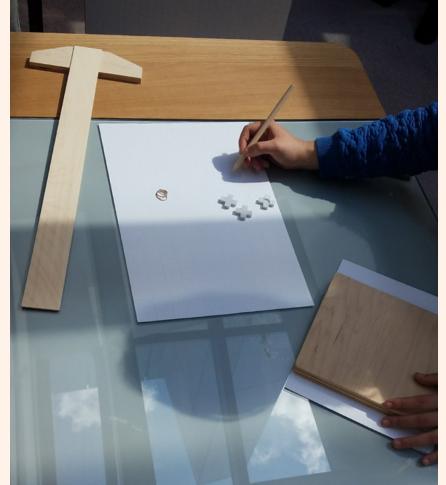
Chair

ASSEMBLE

Work table -

Standing-height work table. Accomadates analog work, break-out work, group work, a meeting, or a conversation.





ASSEMBLE

Work table Section 001





SECTION 001

ICFF 2018 Javits Center, NYC



XYC X DESIGN MAY 11-23 2018











versatile storage and display vessels for having fun. the kids.





INFLUENCES

jan's form and function are driven by the following guiding principals: interactive, manufacturable, and fun. jan draws upon elements of traditional toys and modern home goods



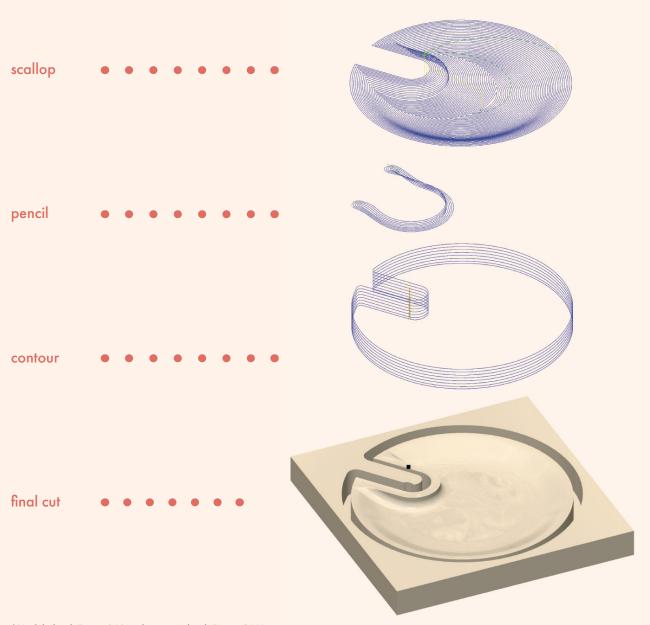


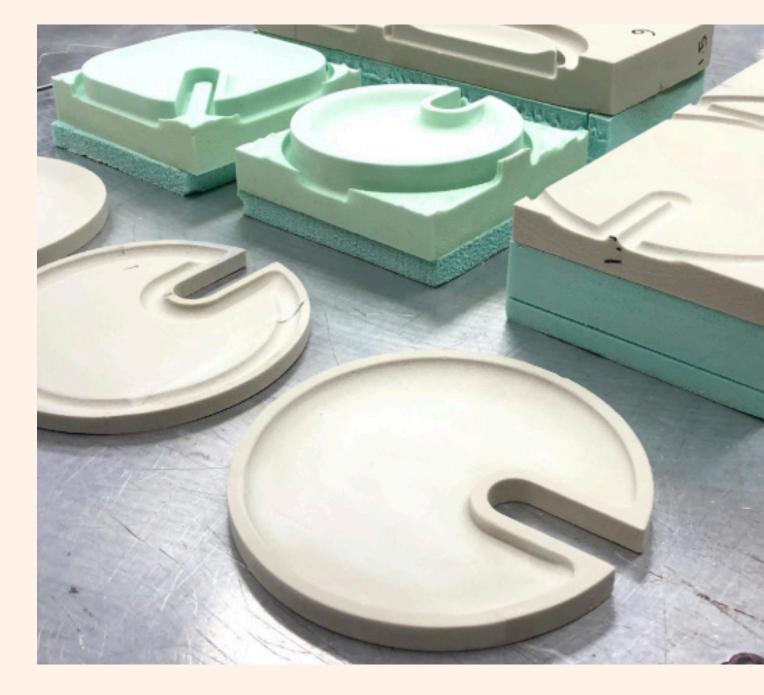




RAPID PROTOTYPING

CNC milling operations*

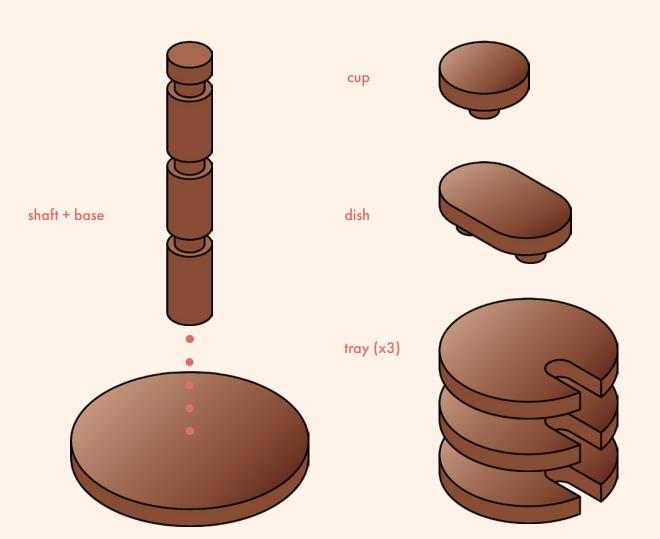




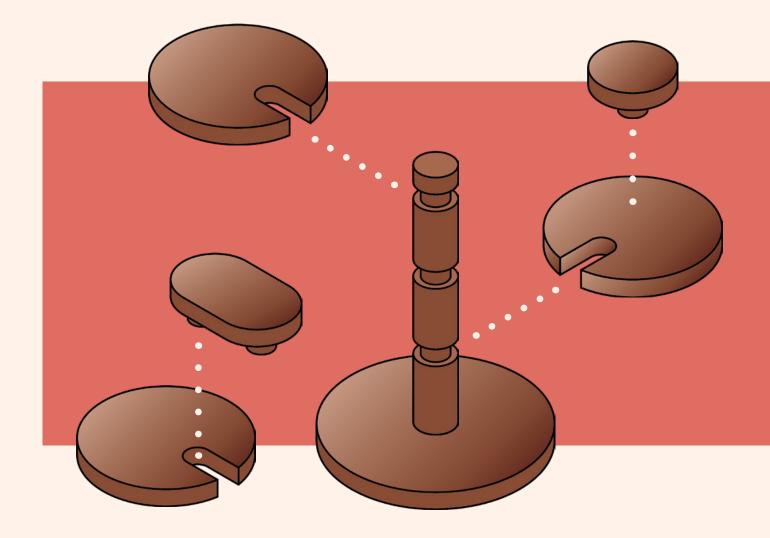
^{*}Modeled with Fusion 360 and processed with Fusion CAM

CONTENTS

jan tiered tray set



jan assembly example



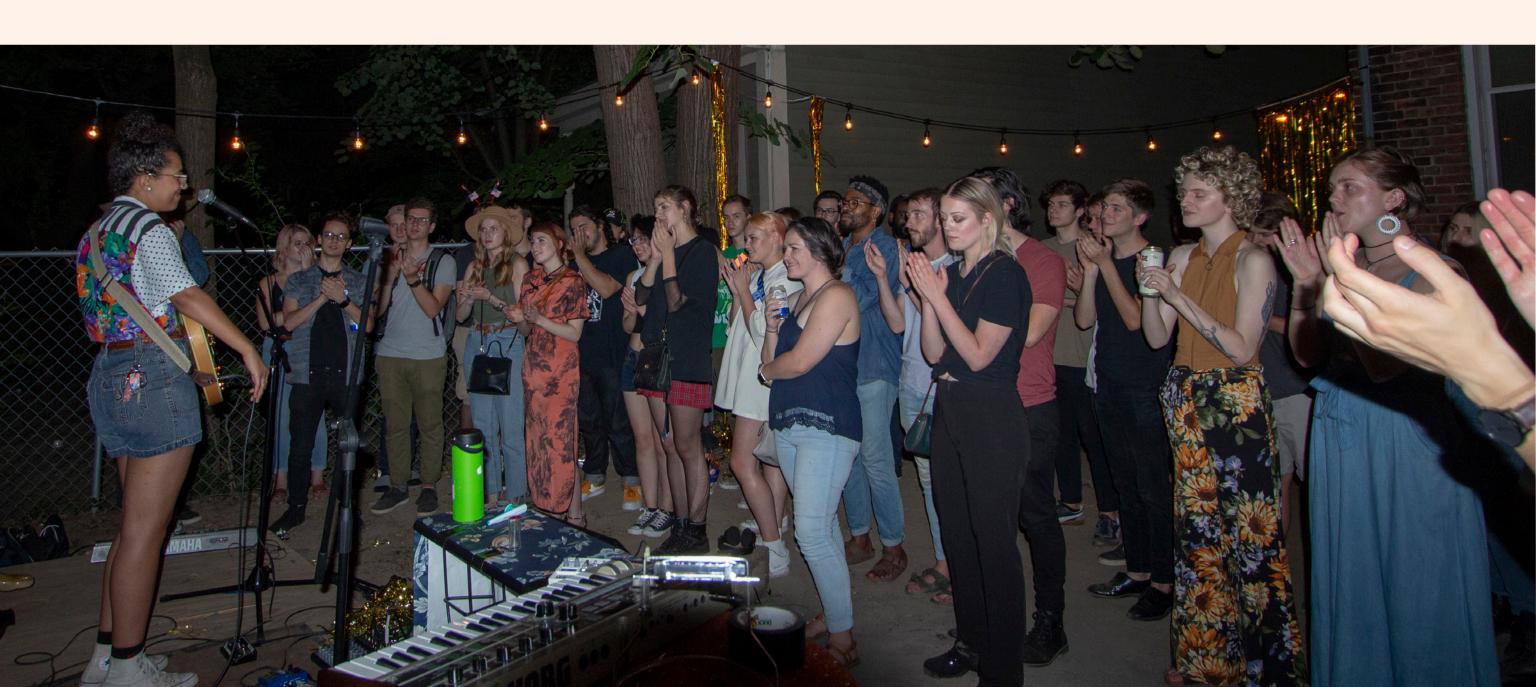








is a series of **art / music / comedy pop-up shows** based in Cincinnati, Ohio.

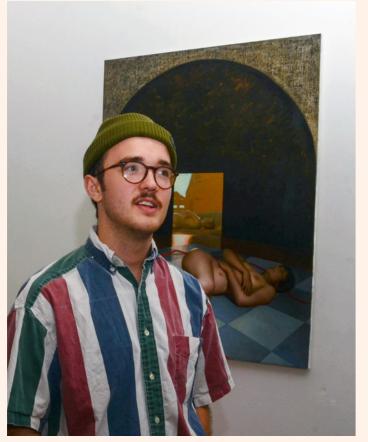


WHOWEARE

SIGHTS & SOUNDS is a platform for **amatuear artists** and **performers** to experiment, share ideas, rub shoulders with professionals, and meet new circles of people. A **melting pot of local communities**, it's a **safe space** for anyone to have a **meaningful experience** around the celebration of creativity.









STUDENTS UP-AND-COMERS PROFESSIONALS CREATIVE COMMUNITY

SIGHTS&SOUNDS

















SIGHTS&SOUNDS

S&S





ARTISTIC



OPEN-MINDED



INCLUSIVE



FUN

Proxima Nova Italic

Look and listen.

Proxima Nova Regular

Look and listen.

Proxima Nova Medium Italic

Look and listen.

Proxima Nova Bold

Look and listen.









ZANY



#EC558E 236, 85, 142



#25AF72 37, 175, 114



#303030 48, 48, 48



#FFF3EA 247, 234, 213



SIGHTS



SOUNDS



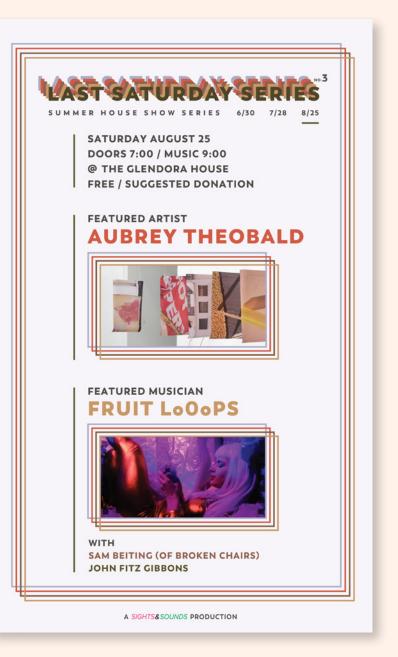
JARIE BAKER SIGHTS & SOUNDS 2 02-17-18



JORDI Last Saturday Series - July Show 07-28-18











SUMMER HOUSE SHOW SERIES 6/30 7/28 8/25

SATURDAY JUNE 30
DOORS 7:00 / MUSIC 9:00
@ THE GLENDORA HOUSE
FREE / SUGGESTED DONATION

FEATURED ARTIST

SOPHIE DANNIN



FEATURED MUSICIAN ANISSA PULCHEON



WITH

EVA ROSS, ASYLA (CBUS), ABBY MCGUIRE

A SIGHTS&SOUNDS PRODUCTION

LAST SATURDAY SERIES

SUMMER HOUSE SHOW SERIES 6/30 7/28 8/25

SATURDAY JULY 28
DOORS 7:00 / MUSIC 9:00
@ THE GLENDORA HOUSE
FREE / SUGGESTED DONATION

FEATURED ARTIST

CHARLIE GOERING



FEATURED MUSICIAN BROOKLYNN RAE



WITH

THE HANDSOME WOMAN, JORDÍ

A SIGHTS&SOUNDS PRODUCTION

LAST SATURDAY SERIES

SUMMER HOUSE SHOW SERIES 6/30 7/28 8/25

SATURDAY AUGUST 25
DOORS 7:00 / MUSIC 9:00
@ THE GLENDORA HOUSE
FREE / SUGGESTED DONATION

FEATURED ARTIST

AUBREY THEOBALD



FRUIT LOOOPS



WITH SAM BEITING (OF BROKEN CHAIRS) JOHN FITZ GIBBONS

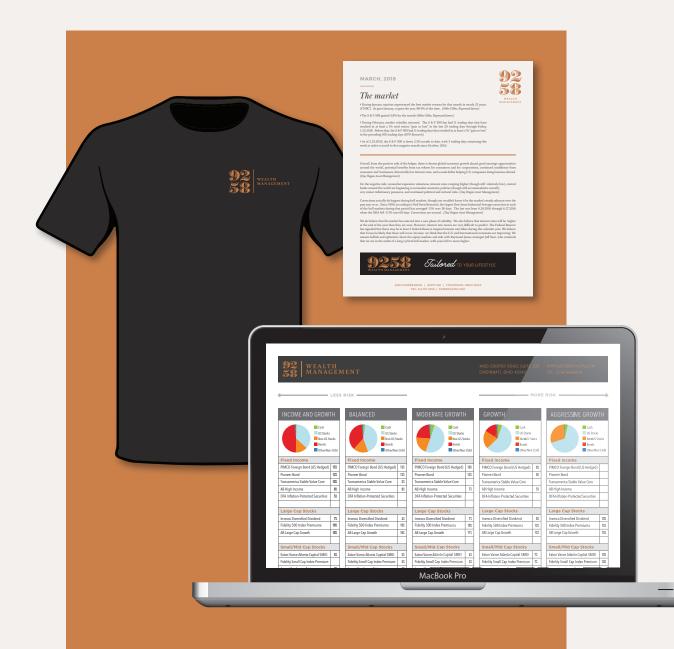
A SIGHTS&SOUNDS PRODUCTION

CLIENT WORK





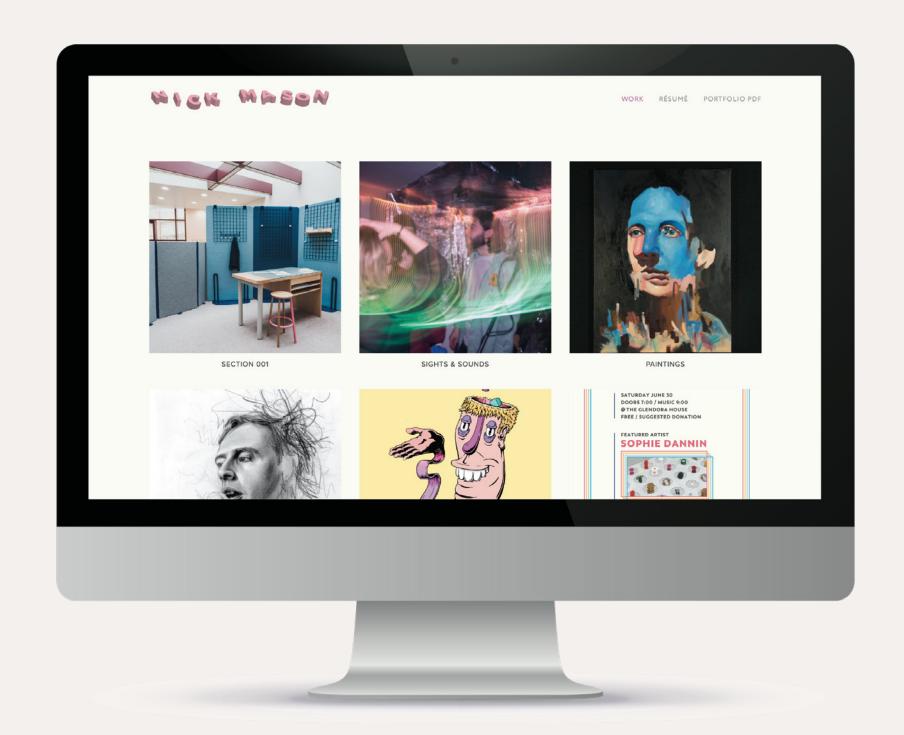




TO SEE MORE OF MY WORK

You can check out **nickbmason.com**





LET'S CREATE

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